

District wise Budget allocation for IEC/BCC for SANCHARI ROG PAKHWADA under AES/JE

S.No.	Name of Districts	No. of Blocks	Hoardings (20x10 Ft.)		Banners (6x3 Ft.)		Poster (30x20 inch)		Total Amount
			4 hoardings for District HQ and 2 hoardings per block	Cost @ Rs 15000/Hoarding (Maximum)	Numbers - 80 Banners for District HQ and 12 Banners per block	Cost @ 200/Banner (Maximum)	2000 Posters for District HQ and 200 Posters per block	Cost @ Rs 5.25 /Poster (Maximum)	
1	Allahabad	20	44	660000	320	64000	6000	31500	755500
2	Ambedkarnagar	9	22	330000	188	37600	3800	19950	387550
3	Amethi	16	36	540000	272	54400	5200	27300	621700
4	Azamgarh	22	48	720000	344	68800	6400	33600	822400
5	Bahraich	14	32	480000	248	49600	4800	25200	554800
6	Ballia	17	38	570000	284	56800	5400	28350	655150
7	Balrampur	9	22	330000	188	37600	3800	19950	387550
8	Barabanki	15	34	510000	260	52000	5000	26250	588250
9	Bareilly	15	34	510000	260	52000	5000	26250	588250
10	Faizabad	11	26	390000	212	42400	4200	22050	454450
11	Fatehpur	13	30	450000	236	47200	4600	24150	521350
12	Ghazipur	16	36	540000	272	54400	5200	27300	621700
13	Gonda	16	36	540000	272	54400	5200	27300	621700
14	Hardoi	19	42	630000	308	61600	5800	30450	722050
15	Jaunpur	21	46	690000	332	66400	6200	32550	788950
16	Kanpur Dehat	10	24	360000	200	40000	4000	21000	421000
17	Kanpur Nagar	10	30	450000	200	40000	4000	21000	511000
18	Kheri	15	34	510000	260	52000	5000	26250	588250
19	Lucknow	8	44	660000	176	35200	3600	18900	714100
20	Mau	9	22	330000	188	37600	3800	19950	387550
21	Muzaffar Nagar	9	22	330000	188	37600	3800	19950	387550
22	Pilibhit	7	18	270000	164	32800	3400	17850	320650
23	Pratapgarh	17	38	570000	284	56800	5400	28350	655150
24	Rai Bareilly	15	34	510000	260	52000	5000	26250	588250
25	Saharanpur	11	26	390000	212	42400	4200	22050	454450
26	Shahjahanpur	15	34	510000	260	52000	5000	26250	588250
27	Shamli	5	14	210000	140	28000	3000	15750	253750
28	Shrawasti	5	14	210000	140	28000	3000	15750	253750
29	Sitapur	19	42	630000	308	61600	5800	30450	722050
30	Sultanpur	13	30	450000	236	47200	4600	24150	521350
31	Unnao	16	36	540000	272	54400	5200	27300	621700
Total		417	988	14820000	7484	1496800	145400	763350	17080150

NOTE:- 1. In Poster budget allocation Rs. 0.25 per Poster is added for adhesive.

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S.No.	Name of Districts	No. of Blocks	No of ANMs	No of ASHAs	Hoardings (20x10 Ft.)		Banners (6x3 Ft.)		Poster (30x20 inch)		Stickers (A4/4)		Pamphlets (A3)		Folk Troupe Days		Total Amount	Committed Budget(IEC LED Vans for April 2018)	Net Amount (Total- Unspent balance of IEC LED Vnas)
					Numbers - 15 hoardings for District HQ and 5 hoardings per block	Cost @ Rs 15000/Hoarding (Maximum m)	Numbers - 500 Banners for District HQ and 200 Banners per block	Cost @ 200/Banner (Maximum um)	Numbers - 5000 Posters for District HQ and 2000 Posters per block	Cost @ Rs 5.25 /Poster (Maximum m)	200/ASHA	Cost @ Rs 0.5 /Sticker (Maximum)	200/ASHA	Cost @ Rs 0.5 /Pamphlet (Maximum)	Dyas	Cost @ 5600/Folk troupe day			
1	Basti	14	355	2239	85	1275000	3300	660000	33000	173250	447800	223900	447800	223900	26	145600	2477750	260000	2477750
2	Deoria	16	376	2603	95	1425000	3700	740000	37000	194250	520600	260300	520600	260300	0	0	2619550	2200000	419550
3	Gorakhpur	19	656	4165	110	1650000	1000	200000	0	0	833000	416500	833000	416500	0	0	2266500	1440000	826500
4	Kushinagar	14	440	3123	85	1275000	3300	660000	33000	173250	624600	312300	624600	312300	0	0	2420550	470000	1950550
5	Maharaj Ganj	12	285	2661	75	1125000	1000	200000	0	0	532200	266100	532200	266100	0	0	1591100	880000	1591100
6	Sant Kabir Nagar	9	224	1528	60	900000	2300	460000	23000	120750	305600	152800	305600	152800	28	156800	1790350	280000	1510350
7	Sidharthnagar	14	285	2331	85	1275000	3300	660000	33000	173250	466200	233100	466200	233100	64	358400	2699750	645000	2699750
TOTAL		98	2621	18650	595	8925000	17900	3580000	159000	834750	3730000	1865000	3730000	1865000	118	660800	15865550		11475550

NOTE:- 1. In district Gorakhpur & Maharajganj - Posters will be provided by Plan India.

2. In district Deoria, Gorakhpur, Kushinagar & Maharajganj - Folk Troops will be arranged by Plan India.

3. In Poster budget allocation Rs. 0.25 per Poster is added for adhesive.

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