**1-FMR Code B.10.3.2.1 ch-lh-lh-@vkbZ-bZ-lh-**

**^^uotkr f”k”kq ns[k&Hkky lIrkg\*\*¼14&21 uoEcj] 2015½ euk;s tkus laca/kh fn'kk&funsZ'k**

izns”k dh f”k”kq e`R;q nj ns'k ds vU; jkT;ksa dh rqyuk esa vf/kd gSA Hkkjr ljdkj }kjk tkjh ,l0vkj0,l0 ¼o’kZ 2013½ dh fjiksVZ ds vuqlkj mRrj izns”k dh f”k”kq e`R;q nj 50 izfr 1000 thfor tUe gS tcfd jk’Vhª; Lrj ij ;g lwpdkad 40 izfr 1000 thfor tUe gSA mi;qZDr ds n`f’Vxr uotkr f”k”kqvksa dh csgrj ns[kHkky gsrq leLr LokLF; dfeZ;ksa dks ljdkj }kjk f'k'kq e`R;qnj esa deh ykus ds iz;klksa dh tkudkjh nsus] vU; lg;ksxh foHkkx ,oa LoSfPNd laLFkkvksa ls tqM+s lnL;ksa ,oa leqnk; esa LokLF; dk;Zdze esa lg;ksx djus okys yksxska dks f'k'kq e`R;qnj esa fxjkoV ykus ds fy;s] fd;s tkus okys iz;klksa esa mudas lg;ksx dks c<kok nsus ds mn~ns'; ls izR;sd o’kZ ns”k esa **^^uotkr f”k”kq ns[k&Hkky lIrkg\*\*** uoEcj 14&21 ds e/; euk;k tkrk gSA

Hkkjr ljdkj }kjk **India Newborn Action Plan (INAP)** dh j.kuhfr rS;kj dh x;h gSA bl j.kuhfr ds eq[; mn~ns'; fuEuor gSa%&

* Aims at attaining Single Digit Neonatal Mortality Rate by 2030, five years ahead of the global plan.
* Emphasizes strengthened surveillance mechanism for tracking stillbirths.
* Focuses on ending preventable newborn deaths, improving quality of care and care beyond survival.
* Prioritize those babies that are born too soon, too small, or sick—as they account for majority of all newborn deaths.
* Aspire towards ensuring equitable progress for girls and boys, rural and urban, rich and poor, and between districts and states.
* Identifies major guiding principles under the overarching principle of Integration: Equity, Gender, Quality of Care, Convergence, Accountability, and Partnerships.
* Defines six pillars of interventions: Pre-conception and antenatal care; Care during labour and child birth; Immediate newborn care; Care of healthy newborn; Care of small and sick newborn; and Care beyond newborn survival.

**j.kuhfr dks izHkkoh :i ls fØ;kfUor djus ,oa ^^uotkr f”k”kq ns[k&Hkky lIrkg\*\* ¼14&21 uoEcj] 2015½ ds fo'ks"k lIrkg esa uotkr f”k”kqvksa dh ns[kHkky ds fy, fd;s tkus okys iz;kl fuEuor fcUnqvksa ij fd;s tkus dk fu.kZ; fy;k x;k gS%&**

1. Tkuin Lrj ij ftykf/kdkjh dh v/;{krk esa] rFkk Cykd Lrj ij dk;Zjr ,d ,Q0vkj0;w0 ij rFkk izR;sd tuin esa fdlh 5 CykWdksa ij lEcaf/kr foHkkxksa ¼vkbZ0lh0Mh0,l0] lekt dY;k.k] iapk;rhjkt] f”k{kk foHkkx vkfn½] Vh0,l0;w0] LoSfPNd laLFkkvksa] cky jksx fo”ks’kKksa] czsLV QhfMax izeks”ku usVodZ vkQ bf.M;k ¼ch0ih0,u0vkbZ0½ dh lgHkkfxrk ysrs gq, uotkr f”k”kq ns[kHkky fo’k; ijizLrqfrdj.k ,oa foLr`r ppkZ gsrq ,d lsfeukj@dk;Z”kkyk vk;ksftr dh tk;A
2. lHkh lkeqnkf;d@izkFkfed LokLF; dsUnzksa rFkk ftyk vLirky ds izHkkfj;ksa dks funsZf”kr fd;k tk; fd lHkh xHkZorh ekrkvksa dks izlo ds mijkUr 48 ?kaVs ls iwoZ fMLpktZ ugha djsa ftlls ekW ,oa uotkr f'k'kq dh xq.koÙkkiw.kZ ns[kHkky gks ldsA bl nkSjku mUgsa vk”kk@,0,u0,e0@,y0,p0oh0@LVkQ ulZ@vU; LokLF; dehZ@LoSfPNd laLFkkvksa ds ek/;e ls gkbiksFkfeZ;k ls cpko ds mik;] eka dk igyk nw/k vkSj ,d ?kaVs ds vUnj Lruiku vkSj N% ekg rd dsoy Lruiku djkus gsrq izsfjr fd;k tk,A lkFk gh ekrkvksa ,oa ifjtuksa dks eka vkSj cPps dh ?kjsyw ns[kHkky dh vko”;drk ds ckjs esa Hkh crk;k tk;A
3. vius tuin ds vij@mi eq[; fpfdRlk vf/kdkfj;ksa dks funsZf”kr djsa fd os mDr lIrkg ds e/; vius {ks= ds leLr lkeqnkf;d@izkFkfed LokLF; dsUnzz rFkk 24**×**7 LokLF; lqfo/kk okys bdkbZ;ksa dk Hkze.k djsa rFkk izFke lUnHkZu bdkbZ;ksa ij vkns”k la[;k ,l-ih-,e-;w-@cky LokLF;@ 2010&11@18&13@9840&2 fnukad 10 tqykbZ 2010 ds vuqlkj LFkkfir U;wckWuZ LVscykbts”ku ;wfuV rFkk lkeqnkf;d@izkFkfed LokLF; dsUnzz rFkk 24**×**7 LokLF; lqfo/kk okys bdkbZ;ksa ds izlo d{k esa U;wckWuZ ds;j dkWuZj LFkkfir fd;s tkus lEcU/kh tkjh “kklukns”k la[;k 494@5&9&2010&9¼76½10 fnukad 1 vizSy 2010 ds vuqlkj fØ;k”khy fd;k tkuk lqqfuf”pr fd;k tk;A
4. U;wckWuZ LVscykbts”ku ;wfuV ,oa U;wckWuZ ds;j dkWuZj LFkkiuk ,oa fØ;k'khyrk dh fLFkfr ds ckjs esa tuin dk MsVkcsl v/kqukUr djk ysaA bu bdkbZ;ksa ij RkSukr fpfdRld] LVkQulZ ,oa ,0,u0,e0 ds izf'k{k.k dh Hkh tkudkjh MsVkcsl esa iw.kZ dj ysaA
5. ft+yk fpfdRlky; ¼efgyk@iq:’k½ ij 1 rFkk xzkeh.k {ks=ksa esa dk;Zjr 1 izFke lanHkZu bdkbZ@,Q0vkj0;w0 ij LokLF; f”k”kq izfr;ksfxrk ¼gsYnh csch “kks½ djk;k tk;] ftlesa ,d o’kZ rd dh vk;q ds cPPks Hkkx ysaxsA gsYnh csch “kks esa iqjLdkj gsrq p;u dk vk/kkj %& 1- tUe iathdj.k] 2- vk;q ds lkis{k ot++u] 3- Vhdkdj.k dh fLFkfr] 4- tUe ds 1 ?kUVs ds vUnj dksyksLVªe Q+hfMax] 5- N% ekg dh vk;q rd dsoy Lruiku j[kk tk;A blds vk;kstu ds fy, fpfdRlk v/kh{kd ,oa cky jksx fo”ks’kK dks mRrjnkf;Ro lkSaik tk;A
6. laLFkkxr izlo esa ot+u dk lgh eki ,oa ?kj ij djk, x, izlo }kjk tUesa leLr uotkr f”k”kqvksa dk vkbZ0lh0Mh0,l0 ds dfeZ;ksa ls lg;ksx ysrs gq, ot+u vo”; djok;k tk; vkSj mls fjdkMZ Hkh fd;k tk;A uotkr f'k'kqvksa dk otu vo'; ysa rFkk de otu okys f'k'kqvksa ds vfHkHkkodksa dks bu cPpksa ij vf/kd /;ku dh vko';drk ij cy nsaA [krjs okys fpUgksa ls voxr djk;s] D;ksafd lnhZ ds ekSle ds dkj.k bu f'k'kqvksa esa gkbiksFkfeZ;k] laØe.k rFkk vU; chekfj;kW gksus dh laHkkouk vf/kd gksrhs gSA
7. fpfdRlky; ds okMZ esa uotkr f”k”kq dh ns[kHkky lEca/kh izpkj&izlkj lkexzh dk izn”kZu fd;k tk;A bl lEcU/k esa bl o’kZ fo”o Lruiku euk;s tkus gsrq miyC/k djkbZ x;h LkhMh ftls ftyk efgyk fpfdRlky; rFkk izR;sd CykWd lkeqnkf;d@izkFkfed LokLF; dsUnksa ij izfr fnu de ls de 5&6 ckj izloksijkUr HkrhZ efgykvksa dks fn[kk;k tk;A ;g visf{kr gS fd lh0Mh0 dk fu;fer :i esa fn[k;k tkrk jgsA
8. **f”k”kq ds tUe ds 1 ?kUVs ds vUnj Lruiku rFkk 6 ekg rd dsoy eka dk nw/k fn;s tkus ls f”k”kq e`R;q&nj esa 20&22 izfr”kr rd dh deh ykbZ tk ldrh gS]dk izpkj izlkj fd;k tk;A**
9. izR;sd xkWao esa vkaxuokM+h@vk”kk }kjk leLr xHkZorh rFkk /kk=h efgykvksa dks tUe ds ,d ?kUVs esa Lruiku] uotkr dh lgh ns[kHkky] fu;fer Vhdkdj.k ds egRo rFkk 6 ekg rd dsoy ekWa ds nw/k ds ckjs esa izpkj&izlkj djk;s tkus ds lkFkZd iz;kl fd;s tk;saA
10. izeq[k lekpkj i=ksa esa foKkiu ds ek/;e ls vf/kdkf/kd izpkj&izlkj djok;saA izR;sd lkeqnkf;d@izkFkfed LokLF; dsUnksa ij cSuj dh O;oLFkk vo”; djsa rFkk izR;sd mi&dsUnz ij uotkr f”k”kq ns[k&Hkky ls lEcaf/kr iksLVj vo”; yxok;saA lIrkg ds vafre fnu ,d izsl dkWUQzsUl dk vk;kstu fd;k tk;] ftlesa bl lIrkg lapkfyr fd;s x;s dk;ksZa dh foLr`r ppkZ dh tk; ,oa uotkr f”k”kq dh ns[kHkky ds egRo ij cy fn;k tk;A
11. LFkkuh; LoSfPNd laLFkkvksa dks uotkr f”k”kq ns[k&Hkky lIrkg ¼14&21 uoEcj] 2015½ ds lEcU/k esa leqfpr tkudkjh iznku dj mudk lfdz; lg;ksx izkIr djsaA
12. uotkr f”k”kq ls lEcaf/kr ns[k&Hkky gsrq ppkZ ,oa izpkj&izlkj ds fy;s fuEu fo’k;ksasa dk laKku ysa rFkk LFkkuh; Lrj ij miyC/k izpkj izlkj lkexzh dk mi;ksx dj vko”;drkuqlkj fodflr dj iz;ksx djsa %&

* gkbiksFkfeZ;k D;k gS ,oa gkbiksFkfeZ;k ls cpko
* de otu ckys f'k'qkvksa dh vko';d ns[kHkky
* eka dk igyk nw/k ¼dkWyksLVªe QhfMax½
* “kh?kz Lruiku ¼,d ?kaVs ds vUnj½ RFkk 6 ekg rd dsoy eka dk nw/k
* Lakdze.k ls cpko ,oa [k+rjs ds fPkUgksa ij ppkZ
* fu;fer Vhdkdj.k
* dqiks’k.k dh jksdFkke rFkk mipkj
* eka rFkk f'k'kq dh LoPNrk ,oa O;fDrxr lkQ lQkbZ
* vU; LFkkuh; fo’k;

1. uotkr f'k'kq dks Vitamin-K bUtsD'ku ds iz;ksx ds lanHkZ esa izeq[k lans'k%&

* lHkh uotkr ftudk izlo fdlh Hkh laLFkku ¼lHkh fpfdRlky;] ljdkjh ,oa izkbZosV nksuksa½ ij gqvk gks dks Vitamin-K injection fn;k tk;sA
* Injection vitamin- k (phytonadione)
* 1mg/1ml ,oa 1mg/0.5 ml dk iz;ksx fd;k tk;s
* Injection vitamin- k dh ek=k%&
* tUe ds le; otu 1000 xzke ;k vf/kd %1.0mg
* tUe ds le; otu 1000 xzke ls de % 0.5mg
* Injectionyxkus dh txg\
* tka?k dh eklaisf'k;ksa (Antero-lateral aspect) eas intramacular yxkuk pkg;s
* dkSuInjectionyxk ldrk gSA
* fpfdRLkkf/kdkjh] LVkQ ulZ ,oa ,0,u0,e0
* Injectionfdl LFkku ij fn;k tk;sxkA
* izlo d{k esaA
* vxj izlo d{k esa NwV tk;s rks izloksRrj d{k esaA
* lanHkZu dh voLFkk esaSNCU/NBSU esaA
* Injectiondc fn;k tk;sxk
* izlo ds rqjUr ckn bl ckr dk /;ku j[kk tk;ss fd eka vius cPps dks 'kjhj ls yxk dj j[ksaa gksa rFkk viuk nw/k fiykuk 'kq: dj fn;k gksA
* tUe 24 ?kUVs ds vUnjA
* vko';d lkexzh
* 26 xst lqbZ vkSj 1.0 ml flfjat
* j[k&j[kko
* dejs esa lkekU; rkirku vkSj lw[ks LFkku ij j[ksa
* fjdkMZ
* izlo d{k jftLVj
* ds'k 'khV
* lanHkZu iphZ
* fMLpkTkZ fVdV

**foRr iks’k.k %&**

Hkkjr ljdkj }kjk o"kZ 2015&16 dh ROP esa Mission Flexipoolen ds **FMR Code B.10.3.2.1 ch-lh-lh-@vkbZ-bZ-lh-** xfrfof/k;ksa ds vUrxZr **uotkr f”k”kq ns[kHkky lIrkg ¼14&21 uoEcj] 2015½** dh fofHkUUk xfrfo/k;ksa gsrqizfr tuin :0 30]000@& dh /kujkf'k vueqksfnr dh x;h gSA uhps rkfydk esa nh x;h /kujkf'k dh lhek rd tuin Lrj ij RCH Flexipoolen esa miyC/k /kujkf'k ls mDr xfrfof/k gsrq O;; djsaA 'kh?kz gh /kujkf'k foRr vuqHkkx }kjk vyx ls voeqDr dh tk;sxhA

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| **Budget Norm for Celebrating Newborn Care Week (November 14-21) 2014 per District** | | | | |
| **S. No.** | **Proposed Activities during celebration of Newborn Care Week (November 14-21) 2014-15** | **Quantity per Unit** | **Rate (Rs.)** | **Total Budget (Rs.)** |
| **I** | **Activities at District, FRU and Block Level** | | | |
| 1 | Workshop/Seminar on Newborn Care Week at District level | 1 | 10000.00 | 10000.00 |
| 2 | Workshop/Seminar on Newborn Care Week at FRU level in block | 1 | 5000.00 | 5000.00 |
| 3 | Healthy Baby Show in District at DWH | 1 | 5000.00 | 5000.00 |
| 4 | Healthy Baby Show at FRU level in block | 1 | 2500.00 | 2500.00 |
| 5 | Paper insertions in leading newspapers during Newborn Care Week 2014 | 1 | 5000.00 | 5000.00 |
| 6 | Workshop/Seminar at Block level (5 blocks other than FRU per district) | 5 | 2000.00 | 10000.00 |
| 7 | IEC material (Banners, posters, leaflets for district, FRU and blocks) | 1 | 2500.00 | 2500.00 |
| **Total budget per district** | | | | **40,000.00** |

**leUo;**

d`Ik;k fn'kk&funsZ'k dh izfr lHkh lacaf/kr vf/kdkfj;ksa dks izkIr djkuk lqfuf'pr djsa rFkk uotkr f'k'kq e`R;qnj esa deh ds fy;s fd;s tk jgs iz;klksa ds fo"k; esa le>k;sa ,oa mudk egRoiw.kZ lg;ksx izkIr djuk lqfuf'pr djsaA

**vuqJo.k ,oa ewY;kadu &**

mDr ds lEca/k esa vuqjks/k gS fd **uotkr f”k”kq ns[kHkky lIrkg ¼14&21 uoEcj] 2015½** ds i”pkr mDr lapkfyr dh x;h xfrfof/k;ksasa dh fjiksVZ] layXu izk:i ij rFkk vk;ksftr xfrfof/k;ksa ds Q+ksVks] ohfM;ks] lekpkj i=ksa dh dfVax vkfn dh foLr`r fjiksVZ ,oa O;; fooj.k egkfuns'kd ifjokj dY;k.k rFkk egkizcU/kd cky LokLF;] jkT; dk;Zdze izcU/ku bdkbZ] y[kuÅ dks dk;ZØe iw.kZ gksus ds ,d LkIrkg ds vUnj ¼**gkMZ ,oa lkW¶V dkWih esa**½ Mkd rFkk e-mail ([gmchildhealthnrhm@gmail.com](mailto:gmchildhealthnrhm@gmail.com) ,oa [gmiecnrhm@gmail.com](mailto:gmiecnrhm@gmail.com) ) }kjk Hkstuk lqfuf”pr djsaA

**^^uotkr f”k”kq ns[k&Hkky lIrkg\*\*¼14&21 uoEcj 2014½ fjiksZfVax izk:i**

**Tkuin dk uke&**

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| **dze la0** | **Xkfrfof/k;kWa** | **fo’k;** | **fnukad** | **Lka[;k** | **fVIi.kh** |
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**eq[; fpfdRlk vf/kdkjh**

lhy@eksgj

**U;wckWuZ LVsfcykbZts”ku ¼NBSU½ ,oa U;wckWuZ ds;j dkWuZj ¼NBCC½&fjiksZfVax izk:i**

**Tkuin dk uke--------------------------------**

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| --- | --- | --- | --- | --- |
| **dze la0** | **LokLF; bdkbZ dk uke** | **U;wckWuZ ds;j bdkbZ dh LFkkiuk** | | |
| **,Q-vkj-;w- ij LFkkfir U;wckWuZ LVsfcykbZts”ku bdkbZ ¼gk¡@ugha½** | **U;wckWuZ LVsfcykbZts”ku bdkbZ fØ;k”khyrk**  **¼gk¡@ugha½** | **Ikzlo d{k esa LFkkfir U;wckWuZ ds;j dkWuZj fØ;k”khyrk ¼gk¡@ugha½** |
| **1** |  |  |  |  |
| **2** |  |  |  |  |
| **3** |  |  |  |  |
| **4** |  |  |  |  |

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