**2-FMR Code B.10.3, ch-lh-lh-@vkbZ-bZ-lh-**

**102 us'kuy ,Ecqysal lsok ,oa 108 lektoknh LokLF; lsok ds izpkj izlkj gsrq izfr tuin 5 gksfMZaXl**

**dh LFkkiuk gsrq tuinksa dh ftyk LokLF; lfefr dks /kujkf'k mi;ksfxr fd;s tkus lEcU/khfn'kk&funsZ'k**

o’kZ 2014&15 dh vkj0vks0ih0 esa vkbZ-bZ-lh- en ds Mix media Activities of EMTS, FMR Code-B.10.3 esa Hoardings on 102 and 108 Ambulance Service ds vUrxZr /kujkf”k #0 56-25 yk[k dh Lohd`fr izkIr gq;h gSA

Hkkjr ljdkj ls izkIr Lohd`fr ds vk/kkj ij izR;sd tuin }kjk 102 us'kuy ,Ecqysal lsok ,oa 108

lektoknh LokLF; lsok ds izpkj izlkj gsrq izfr tuin 5 gksfMZaXl dh LFkkiuk fd;k tkuk gSA mDr

gsrq izR;sd tuin dh ftyk LokLF; lfefr esa /kujkf'k fuxZr dh x;h gS ftldk fooj.k layXu gSA

tuinksa dh ftyk LokLF; lfefr dks fuxZr /kujkf'k ls mijksDrkuqlkj gksfMZaXl yxk;h tkuh gSA yxk;h tkus okyh 108 ,oa 102 ,Ecqysal lsok ls lacaf/kr gksfMZaXl dk Lis'khfQds'kUl fuEukuqlkj gS%&

* lkbt & 10 X 20 QqV ¼10 QqV mapkbZ ,oa 20 QqV pkSMkbZ½
* ¶ysDl & LVkj ehfM;k 340 th0,l0,e0
* dyj & cgqjaxh; fizfUVax
* fMtkbu & foHkkxh; uewus ds vuqlkj cgqjaxh; dksjy

gksfMZaXk dk izk#i tiunksa dks i`Fkd ls izf’kr fd;s tk;sxsaA gksfMZaXl dh LFkkiuk dz; fu;eksa dk vuqikyu lqfuf'pr djrs gq;s foRrh; fu;eksa ds vuqlkj fuEuor dh tk;sxhA

* gksfMZaXk ds fy;s vkoafVr /kujkf'k dk O;; 'kkldh; ,oa foHkkxh; fu;e ,oa 'krksZa dk ikyu djrs gq, fd;k tk;A
* dksbZ Hkh Hkqxrku uxn ugha fd;k tk;xkA
* izkfo/kkfur /kujkf'k dk O;; vkoafVr /kujkf'k dh lhek ds Hkhrj gh fd;k tk;A
* /kujkf'k dk vkcaVu ek= vkidks O;; djus ds fy;s izkf/kd`r ugha djrk] vfirq foRrh; fu;eksa] 'kklukns'kksa ,oa dk;Zdkjh lfefr }kjk fu/kkZfjr izfdz;k dk ikyu djrs gq,] l{ke izkf/kdkjh dh Lohd`fr ds mijkUr gh O;; fu;ekuqlkj fd;k tk;sxkA ftl dk;Zdze@en esa /kujkf'k vkcafVr dh x;h gS mlh lhek rd O;; fu;ekuqlkj fd;k tk;sA
* O;; ls lEcfU/kr leLr ys[kkcfg;k¡] fcy okmplZ o vU; vfHkys[kksa dks vius Lrj ij lqjf{kr j[ksa ,oa fu;qDr ekfld dkUdjsUV vkfMVj] LVsVP;wjh vkfMV] egkys[kkdkj dh vkfMV ,oa l{ke fujh{k.k vf/kdkjh gsrq miyC/k djkuk lqfuf'pr djsaA
* mi;qZDr /kujkf”k ds mi;ksx esa fdlh izdkj dh vfu;ferrk ds fy, tuin ds eq[; fpfdRlkf/kdkjh mRrjnk;h gksaxsA

izfr tuin 5 gksfMZaXl dh LFkkiuk fu/kkZfjr LFky ij tu leqnk; dh tkudkjh gsrq lqfuf'pr fd;k tk;sxkA